

November 2012

Shorelines

A PUBLICATION OF THE INDIAN BEACH-SAPPHIRE SHORES ASSOCIATION

Picnic this Sunday

by Joanne Gonet

This is an open invitation to all Indian Beach-Sapphire Shores neighbors (owners and renters). If you are getting this newsletter, that means you!

What is it...?

The Annual Neighborhood Picnic!

A great value for being a member of "IBSSA."

When is it...?

Veteran's Day, Sunday

November 11 from 3 - 5pm.



Where is it..?

Caples Campus on the Bay

(New College), 5313 Bay Shore Rd.

The food has been ordered—BBQ Pork, Chicken and Vegetarian. Tables and chairs are waiting for neighbors to fill them. There's entertainment, children's activities and a Chinese Raffle with fantastic deals and products just waiting for your raffle tickets! So come, bring a potluck dish to share and an extra chair, meet your neighbors and enjoy this wonderful neighborhood we all live in.

This event is free for members of the Indian Beach-Sapphire Shores Association. If you're not yet members, the fee is only \$20 per family, payable at the picnic. Come meet your neighbors and join us for our wonderful annual neighborhood picnic!

If you have any questions or would like more information, please call or email Joanne Gonet 941-358-8529, email: frejo3617@yahoo.com. ■



Events Chair **Jane Johnson** modeling Art Show T-shirt. They are on sale for \$15 and can be purchased by contacting Jane at janenutter@aol.com or 941.351.1920.

Better yet...buy one at the picnic.

Art Show & Sale
Featuring visual & performing artists

March 2nd 11am - 6pm 2013
Sapphire Shores Park
Sun Circle Drive
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Come join us and meet some of the great artists that live in the Ringling Museum neighborhood

Call 941-351-1920

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About this Newsletter

by *Vald Svekis, Association President*

For the first time, the newsletter is 12-pages rather than the standard 8-pages. Why was this necessary? In the past, grants from the city have covered printing and mailing costs. Those grants have been reduced due to the city's financial problems. If we had depended on the grant alone, next year there would have been only one newsletter. That would be woefully inadequate in communicating with all the residences in the neighborhood.

The decision was made to fund two other newsletters next year through advertising revenue. Companies and individuals have stepped up to help the neighborhood by placing many more ads than in previous editions. In fact, all our ad space has been sold-out through the great efforts of our advertising director Suzy Hagglund.

If you purchase services or products from these great supporters of the community, please tell them that you saw their ad in the newsletter. Such feedback will help advertisers place future ads.

New College Bayfront *by Jono Miller*

The New College bayfront has been changing in ways that should please local residents who visit our campus. But first let's review the rules about public use of the campus: The public is welcome on our bayfront campus during normal business or operation hours, with the exception of the area around B Dorm. After business hours the bayfront and seawall area are open to the public from sunrise to one-half hour after sunset, unless otherwise posted. Dogs need to be on a leash not exceeding 10 feet in length, and they are not allowed on our natural beaches or shorelines, a provision added in deference to the shorebirds dogs seem to love to chase.

As you probably know, by the 21st Century, the Ringling era seawall was in decline. The original balustrade was lost to storm tides and the associated bayfront sidewalk was missing or in pieces. Inspections from below revealed the dock was on the verge of collapse and it was cordoned off. Fortunately, the College had repair funds dedicated to spend on the bayfront and was interested in simultaneously restoring some of the Ringling grandeur and increasing intertidal habitat.



The project was designed and engineered by Atkins and Tandem was the Construction Manager. Construction began in January 2012 and was substantially complete by May 2012 – just in time for graduation.

In the southern half of the shoreline in front of the historic Charles Ringling home (now College Hall) and Cook Hall, the old seawall was removed and replaced with a sheet pile seawall with a higher elevation to adapt to the sea level rise that has taken place since the 1920's. A pink balustrade modeled in the mold of the original Ringling balustrade tops the seawall. Step lights set in the columns direct light toward the adjacent esplanade without spilling light toward the bay waters. A broad esplanade of white and brown pavers runs along the seawall. Four low curving seat-walls provide ample seating for bayfront viewing. Two design features overcome the problem of seawalls separating people from the bay. A second low seawall in the dock area allows students to sit on a lower shelf closer to the water and a stairway north of the dock leads from the esplanade down to the bay bottom.

The new Joan Marciak Newmark dock has several unique features. It is wheelchair accessible and features a curb to prevent any objects from rolling into the bay. Rather than a narrow four-inch curb, we made the curb wide enough for people to sit on comfortably. The deck features flush solar night-lights. Because of extensive shallow grassflats west of the dock, the committee made a deliberate decision not to encourage arrival by motorboat. Consequently the dock is very high above the water level and lacks hardware for tying up.

In the northern half of the project, a new intertidal lagoon has been created. Two sections of the old Ringling seawall were removed to create tidal flow in and out of the new lagoon. Slopes of the lagoon have been planted with native vegetation tolerant of tides and saltwater. A thatched-roof outdoor classroom looks out northwestward over the lagoon to the open expanse of Sarasota Bay. The lagoon is an experimental approach to dealing with aging seawalls and reflects a commitment to increasing intertidal habitat. At Caples in 1992 we removed 325 feet of failing seawall in its entirety, which allowed an estuarine (bay) beach to develop. Our section of the bay has modest beaches (instead of dense mangroves) in part because nine miles of open water to the northwest means some big waves can develop. The new lagoon retains parts of the old seawall as a breakwater, so we are anxious to see if sheltering the lagoon shoreline results in the establishment of coastal plants that would not survive on an exposed bay beach. There is much speculation regarding the future of the wall and the lagoon, but whatever happens we will have achieved our goal of creating more intertidal habitat, a proposition that is ratified each day by the wading birds we see in the area.

If you haven't seen our new bayfront, take a walk down 58th Street some evening. You will no doubt agree the repairs and improvements are a new asset not just for the college community, but IBSSA as well. And if you are really moved, calls about weddings should go to (941) 487-4552. ■

November 13th Take "A Walk Through Time"

by Vald Svekis

City Commission Chambers have come alive with Sarasota history by way of 33 wall-mounted photographs of our fair city through the decades. It is a fascinating retrospective initiated by the Historic Preservation Board. Each photograph has an attached caption, but the information is limited. **On Friday, November 13 at from 5:30 to 7:30pm** there will be a reception and official presentation of the exhibit with deeper explanations for each photograph. Everybody is invited to attend this free, unique, opportunity to understand our history. A good idea would be to go some 15 minutes early and view the photos up close before the ceremony. When you enter Chambers, go down on the left side to start viewing. Chronology is counter-clockwise around the Chamber.

Kids are welcome too. ■



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Indian Beach-Sapphire Shores Annual Yard Sale

Save the Date!

Yard Sale Saturday January 26 and Sunday January 27, 2013

It is a happening weekend and already on some calendars. Add it to yours.

Joining together offers more customers, better advertising and limits excess traffic to one weekend.

Advertising starts right after the holidays and customers are waiting. It's a Super chance to clean out or shop. Our stuff tends to mimic our style and the buyers love it.

To pay for advertising, each IBSSA house participating is asked to pay \$10 (call Jane at 351-1920 for details). Maps will be provided. ■

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Growing up in IBSSA in the Sixties *by Paul Verizzo*

I was thirteen when my family moved from Long Island to Sylvan Drive in December, 1959. Besides the general uprooting factor, the cultural and weather changes were shocking. Of course, as a thirteen year old, I had no sense of timeline, history, the events that impacted my parents' generation and Florida. But now, with the clarifying old eyes of time, I do have a timeline and history, knowing this seems to lend a bit of order to the universe.

Unbeknownst to me then, a heck of a lot took place in Sarasota in the year before we got here. There was the newly dredged Bayfront Drive and the new Ringling Causeway with a draw bridge. Broadway Street became a four lane highway that was the new US 41 routing. The Paul Rudolph designed "New Building" at venerable SHS was, well, new, and Riverview was almost so. Our house was built a few years before (1956) in the Weber Subdivision of IBSSA, which was to the east of the older subdivision between us and the Trail.

Even as a kid, I understood the many draws of Sarasota that brought my parents here—excellent schools, the arts, the exciting architecture in both public and private applications. Anyone remember Galloway's furniture store to the north of Sarasota High School? Wow! (Which makes one wonder why an architect would use so much glass in a hurricane zone!) The excitement was almost in the air.

My brother and sister went to Bay Haven, which of course was open campus, no fences, thank you. Later, Bay Haven was also the place our Boy Scout Troop 34 met. I started at Sarasota Junior High. I remember first day fears of walking to and waiting for the school bus at the corner of 22nd and the Trail, what is now the Marietta Museum. (And my introduction to grits that day!) That was the corner of the Paradise Court, a family owned motel only a dozen years old then. I can picture the owner, named

Verizzo family in 1961: Joan, David, Ouida, Walter and Paul. Three family members have served on the IBSSA board.



Walter, and the son, older than me, who went into the Marines, but darned if I can recall their surname. And across 22nd Street was The Southland Inn, and a daughter named Janie who was a schoolmate.

The only A/C to be had back then was at Winn-Dixie, the Publix (which was in the current Goodwill space) and the drug stores downtown. Otherwise, it was "Suffer in the Summer!" Do you remember the produce area of the late, departed Winn-Dixie? Well, back in the 1960's that area was a...hold on here...a five and dime called Oney's. Oney Schwartz still lives, I hear, on Patterson by Bay Haven. His son George was

another student friend and Boy Scout.

As an example of the way things were, one Saturday my father had a boat deal - he was a broker - that needed a few thousand dollars that very day or he couldn't take advantage of the situation. He went to Oney, who figuratively reached under the mattress and gave my father the money on a handshake. He was paid back Monday, of course. Also, in those days tourists could cash checks from up north in bars without any issue.

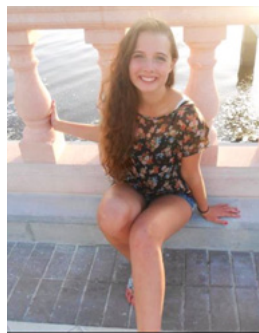
On the trail near the south end of what is now the Ringling College of Art & Design campus was an Amoco gas station. Of course, we used the free air (!) for bike tires. Attached to the full service garage was a perhaps six stool open air bar called the Hideaway...not very hidden on the Trail! Walter, the owner of the Paradise Court tended bar there.

There were artesian wells all over coastal Florida then. At the west end of 22nd street, at the south end of Alameda, and over in the old Lowe's boat yard are just the ones I can remember. All just bubbled up water with the stench of sulfur and ran into the bayou or the bay. They now supply water to the city, all nicely tamed and deodorised. ■

Growing Up in IBSSA Now

by Isabelle Ball

Growing up in the Indian Beach-Sapphire Shores area, the community has always been extremely tight. Your neighbors were never strangers. No matter what, you always had someone there to lend you a cup of sugar or water your plants while you were away for the weekend. Having that special bond around the neighborhood really leads to a more comfortable atmosphere.



I have lived in the Indian Beach-Sapphire Shores area all my life, and never have I wanted a move. Having this safe environment just shows how lucky I have been to be a part of such a close community. By living in such a close community I started to work in the community, by babysitting. I have always loved kids, being the oldest of three children. And the fact that I could just ride my bike to my babysitting jobs instead of bugging my parents about driving me every which way make it even better. And being a still growing teenager, I feel extremely proud knowing how much money I have saved up for college myself.

Being involved with babysitting, you also have to interact with the parents, and living in the Indian Beach-Sapphire Shores area that has never been a problem. It seems like I already ►

15-year old Isabelle Ball is a student in the International Baccalaureate Program at Riverview High School.

know the people in my neighborhood so well. Never have I felt uncomfortable going to a babysitting job, and feeling comfortable with the kids, parents, and the home is a big part of the job. You always have to feel safe with who you babysit and who you babysit for. That's why Indian Beach-Sapphire Shores is a perfect place to babysit.

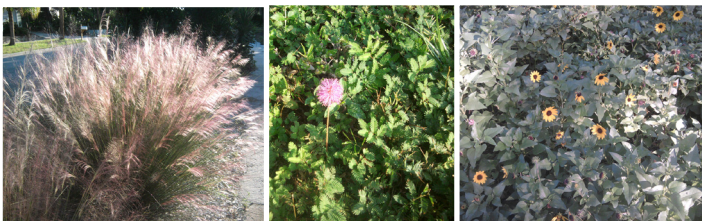
Indian Beach-Sapphire Shores has always been a special place for me, with all the memories I couldn't even imagine growing up somewhere else. My neighbor and I have been living next to each other since we were both three. We have also gone to the same school since elementary. And we are both starting high school together as freshman. We have been best friends since we could sing the alphabet. And I hope to continue out the memories through the rest of my life. Maybe even one day my children will start to form their own memories in the Indian Beach-Sapphire Shores area. Having a close community is extremely important for the children growing up here, and Indian Beach-Sapphire Shores has most definitely made that possible. ■

Beautification News

by Kitty Cannon, Chair, IBSSA Beautification Committee

Tired of trying to keep grass in the space between the sidewalk and the street? The City of Sarasota encourages the use of well-maintained ground cover. More extensive planting requires a "Use of Space" permit. One word of caution: if utilities need to dig, the plantings will not be replaced.

The Florida-Friendly Landscaping Guide to Plant Selection and Landscape Design can be obtained free of charge as a download to your computer, in a printed version from <http://fyn.ifas.ufl.edu/> or through the county Extension office. It has easy to understand, detailed descriptions of each plant's needs so that you can find the "right plant, right place" and good color pictures will help you pick your favorites. ■



Are You a Member???

by Jane Nutter Johnson, IBSSA Membership Chair
941-351-1920, janenutter@aol.com

IBSSA was formed in the late 40's. Yep, after WWII. We have become a very strong and respected neighborhood association in Sarasota (and Florida).

Our goal is to work for a better neighborhood and to continue to make Indian Beach-Sapphire Shores the place to live.

The dues are \$20 per famil (renters welcome). Most of you have been members and are not quite sure of your paid up status at the moment. We are working on that. The dues are payable yearly at either the picnic or before the end of the year for the next year. Please send your dues to: Kitty Cannon at 2920 Bay Shore Circle or call her at 355-3301 to use Pay Pal. ▶

We are working on a campaign to contact neighbors (if you are reading this you are a neighbor). It may be a door-to-door campaign; however you can count on us coming to the front door during daylight. Join! It will make you feel good! ■

Sun Circle Art Show Sat, March 2 • 11-6 (stay for sunset) Sapphire Shores Park

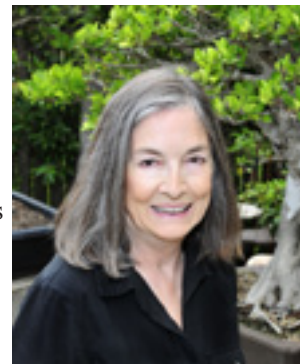
by Jane Nutter Johnson

The Neighborhood Sun Circle Art Show Committee is creating a Buzz and working on the Fun. Our goal is to show the region we are a happening and talented place. It will be a great weekend to invite your friends, even relatives!

20 artists are working on their art for the "Sale" and we welcome more. All fine artists and craftspeople from the neighborhood, Ringling College, New College and USF are invited to show and sell their work. A 10' x 10' space will be provided free to IBSSA member artists or students; the charge for others is just \$20. (All participating artists are requested to make a donation for the silent auction.)

Artists, please contact Elena De La Ville at suncirclefest@gmail.com ASAP. Spaces are filling up.

Be sure to thank committee member Julie Trigg, who designed the art show logo featured on our posters and T-shirts. She is a neighbor who owns Trigg Studio on South Main. She studied art and printmaking at the Art Students League and Parson's School of Design. Julie's art is has been exhibited at multiple galleries throughout Florida and New York. Her art work will be featured in the curated show "Artists Who Made Sarasota Famous-Part II" at the Art Center of Sarasota. Julie has been doing bonsai for over 15 years and has multiple awards acclaiming her skill and talent. On March 2, she will be selling bonsai at the Sun Circle Art Show in addition to her paintings.



Julie Trigg, bonsai artist

Alene Pettus, also known as Buca's Mom, owns Architectural Painting & Renovation with her husband Jonathan. APR has enhanced museums, theaters, elegant homes and interiors throughout Florida for over 15 years. Alene, who attended Mass. College of Art and Ringling College, will be featuring hand painted architectural photography, small pieces of hand painted furniture and framed one of kind pieces at the Sun Circle Art Show.

Do you have a group ready to entertain? Contact Alene Petus jonandalene@gmail.com or Amanda Mason afufefa@hotmail.com. For event information, contact Jane Nutter Johnson janenutter@aol.com.

You can see the poster of the Art Show logo in the color version of this newsletter at our web site ibssa.ws). The posters, signed by the artist, are \$25 unframed and \$60 framed. ■

Let's Talk Trash *by Suzy Hagglund*

Indian Beach-Sapphire Shores is a beautiful neighborhood. However, I have been noticing more and more trash and trash containers left on our historic streets for days at a time. Perhaps this is because some of our residents are here for short periods and don't know the city's regulations about trash, yard waste and recycling. Hopefully, this article will help clear up any misunderstandings.

Let's start with the green rolling garbage bins. These should be used to dispose of materials that are not recyclable, not special wastes, and not yard waste (all described below).

Your blue recycling bin should be used for aluminum cans, foil, metal cans; glass bottles and jars of all colors; metal jar lids; plastic containers typically marked on the bottom with a 1, 2, 3, 4, 5, 6 or 7; and polycoated paper cartons (milk and juice cartons and boxes).

Your green recycling bin should be used for newspapers, flattened cardboard, junk mail, magazines, telephone directories, white or colored paper, brown paper bags, cereal boxes, pizza boxes, and paper of just about any type that is not contaminated by food, metal, glue, etc.

Customers desiring more than two recycling bins may purchase additional bins directly from Waste Management for a one-time fee of \$5.00 per bin. Please call Waste Management at 941-497-8088.

Special wastes require a little more effort on your part. Items like appliances, e-waste (end-of-life computers, monitors, printers, televisions, etc.), tires (up to 4 per pickup at a single address), used oil (up to 5 gallons per pickup, placed in clear plastic containers with screw-on lids), used oil filters (up to 5 filters per

pickup, placed in clear zip-locked plastic bags), and bulky waste (furniture, etc.) require a call Waste Management at 941-497-8088. Place these items at the curb, and do not use the green rolling bin.

You may place your shrub trimmings, grass clippings, leaves, palm fronds and tree limbs less than 48 inches in length and 50 pounds in weight (bundled or stacked) at the curb in cans, containers, boxes, or bags for weekly collection. Containers must be 32 gallons or less and no more than 50 pounds in weight. Please do not use your green rolling bin, 55 gallon drums, wheelbarrows, and garden carts for yard waste. Please do not mix yard waste with household garbage or any other waste. If you have yard trash exceeding the limits described above, please call Waste Management at 941-497-8088.

For IBSSA, collection day is usually Monday, except on certain holidays. The city notifies the public when there is a collection date change. In order to ensure that your waste is collected, be sure to have it by the curb by 7:00am on collection day. For folks who like to place trash out early, be advised that city code states it should be placed at the curb no earlier than 5:00pm on the day prior to pick up. City code also states that emptied containers shall be returned to proper storage on the premises of the owner no later than 8:00am on the day following the day of regularly scheduled collection. The term "proper storage" means that the rolling bins, recycling bins, and trash containers should be stored between collection days in side or rear yards and not front yards.

Owners who violate the city's waste collection provisions can be fined twenty-five dollars (\$25.00) for each day that a violation occurs.

I hope this article helps everyone to work together and keep trash in its place and IBSSA looking beautiful. ■

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Neighborhood Business Synergy *by John Hermansen*

We were excited to have a flattering article written about our business, Ampersand Construction, last year by the Sarasota Herald-Tribune. David Jennings approached the newspaper and indicated there might be a story, considering that we had no less than eight construction projects within 500 yards of one another in the Indian Beach-Sapphire Shores neighborhood, with four being on Brywill Circle. The newspaper article commented that we have tried, in recent years, to supplement our contracting services with additional revenue streams from proprietary products and services complementing contracting. One of those efforts has been to continue to find 'projects' when we have a concentration of work in an area. When we found 4844 Brywill, we knew we had an opportunity to bring back a property that most realtors and home buyers had given up on.

With the help of Terry Green Architects and David Jennings (Coldwell Banker), we value-engineered the project to fit our vision, budget and resale potential. Admittedly, we replaced everything in the house from plumbing to the roof as well as adding a garage and a guest house, but the result was better than we had hoped for. We pride ourselves on repurposing and remodeling rather than tearing down, if at all possible. We also were able to introduce a few of our newer products like concrete, kitchen counter tops, planters and furniture.

For the remodel, we have just been awarded the Gold from Professional Remodeler Magazine in their October Design Awards issue, which is a great honor considering it is a national publication. They awarded us the prize for the redesign, budget and execution of the project, which came together through the vision and synergy of Indian Beach-Sapphire Shores designing and building professionals. ■



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More Trash Talk

by Suzy Hagglund

I guess you could say business is picking up...at least for a group of dedicated citizens who have been taking part in Wednesday sunset trash walks along the eastern border of our neighborhood. We've had great participation in these walks that will probably end soon because darkness comes early as year-end nears. Check out the group from our first walk, on Sept 19: Joanne & Fred Gonet, Suzy Hagglund, Richard Thomas, Kitty & Rick Cannon, Kate Hoffman & her dog (can't remember his name), Amanda Mason, Carol Pettengill, Cassie & Mark Scott, Marjorie Sykes (President of the nearby Bayou Oaks Neighborhood Association). We cleaned-up a truck-full of trash that night, including a bicycle, TV, lots of bottles, paper and junk. We notified the authorities about the bicycle, and it was promptly taken into custody. It's dirty work, but as you can see in the photos on the next page, our friends and neighbors are undaunted in their enthusiasm to keep the neighborhood clean.

We tackled a more southern portion of our neighborhood on our second trash walk on September 26th. Our leader, Joanne Gonet, is meticulously organized. She breaks everyone into groups and gives us maps and directions. For this walk, most participants were provided reflective safety vests. We collected as much garbage on our second walk as we did on the first. One of the most interesting things we collected was a shopping cart. It was rewarding to observe residents who initially kidded us about picking up trash becoming supportive and thankful after they realized our mission.

Volunteers Joanne & Fred Gonet, Kitty Cannon, Paul Verizzo, Sheila Zachowski, Amanda & Mark Mason, Cassie & Mark Scott were split into three groups for the third litter walk held on October 10th.

They covered a huge area from 25th St north to Myrtle and from Tamiami Trail west to Bay Shore Road. Naturally they collected a truck-full of garbage. Additionally, Joanne and her husband Fred collected a second truck-full earlier that day from the corner of Iroquois and 40th St.

It's obvious that the litter walks have accomplished more than trash pick up. The feelings of camaraderie, accomplishment and caring last long after. Our organizer, Joanne Gonet, has set the tone for this. Thanks Joanne!

All trash talk aside, it's important that we recognize someone who works tirelessly every day to beautify the hood, IBSSA board member and Beautification Committee Chair, Kitty Cannon. If you are up at 7:30, you might see her working in her yard or across the street at the lift station. Some mornings, you'll see her walking down Bay Shore Road with a bag, picking up trash. Kitty has organized work days twice a week in many locations around the IBSS neighborhood. In November, her focus will be elsewhere. So if you see her, be sure to thank her. ▶

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Annual Meeting December 4

by *Vald Svekis, Association President*

Tuesday, December 4 at 7pm, (Please circle this time and date on your calendar) will be our annual meeting at the Mennonite Church on Bay Shore Road (across from Jungle Gardens). It promises to be a wonderful evening featuring presentations by our new city manager Thomas Barwin on his vision for our fair city; the irrepressible, entertaining John McCarthy, who opened a window on the history of Indian Beach-Sapphire Shores neighborhood at our last meeting (In fact, he validated the 1891 date that appears on the neighborhood signs); Colleen McGue of SCOPE (Sarasota Openly Plans for Excellence) sharing some of the exciting work the organization is doing to improve quality of life in neighborhoods; and...possibly a mystery guest with great import to our neighborhood.

A little more about the John McCarthy presentation: Sarasota is a county filled with wonderful places, communities and neighborhoods. Did you ever wonder how these communities came to emerge from the wilderness of pioneer Florida? John McCarthy, local historian, former County Parks and Recreation Director, now associated with SCOPE, will tell us how Sarasotans (beginning with native Americans) settled the landscape. Typical of McCarthy's style - expect a fast-paced, fact-filled narrative sprinkled with little-known facts and a dash of humor. Last year McCarthy shared with us the history of our neighborhood. This year he has expanded the program to the entire County. You will not want to miss this unique perspective on Sarasota's development.

This year dues payments made at the meeting will be possible by credit card as well as cash and checks. Please come! ■

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Peacocks in Indian Beach

by Suzy Hagglund

You may have noticed a flock of peacocks in Indian Beach lately, around 40th Street.

Neighbors have watched the flock that began with a male and two female companions grow to seven with the birth of four chicks. Here's a recent photo of mom, with two of her chicks.



Peacocks, or peafowl are large, exotic birds related to pheasants. Over the summer, many of the neighbors have exchanged frequent stories about them, and some even feed them. We have enjoyed watching the chicks mature and now they can fly.

Some people find peacocks frustrating because they eat plants, scratch cars, roost on structures, leave messy droppings, or because they have a loud, screeching call. But they are entertaining. It's remarkable to see the male "display" (spread out his feathers). Based on the length of his tail feathers, he's not quite mature. At night, they roost together in a tall pine tree.

Will they become a nuisance? I'm not sure. But for now, I don't feed them or encourage them to come into my yard.

Peacocks are not endangered, but they're protected by Florida authorities, who say that Florida is the bird's habitat. For more information see www.ehow.com/info_8632117_peacocks-florida.html ■

Newsletter Advertising

Hello neighbors. Suzy Hagglund has agreed to coordinate advertising for Shorelines. Along with appointing a new coordinator, the board decided to expand the scope of Shorelines from 8 to 12 pages to accommodate additional articles and advertising.

New types and sizes of advertisements are now available. The categories include business card-sized, banner (2 business cards wide), quarter-page, and half-page ads. The ads are priced based on the location and size of the advertisement.

Type	Inside	Page Front	Back
Business Card	\$50	\$80	\$100
Banner	\$90	\$150	n/a
Quarter Page	\$125	n/a	\$170
Half Page	\$200	n/a	\$300

1 inside and 1 front page only per issue

1 inside and 1 back page only per issue

1 inside and 1 back page only per issue

We welcome advertising from residents and non-residents. Rates apply per issue. Discounts for buying ads in multiple issues will no longer be offered.

Each advertiser must provide their business card or other appropriately-sized art for the ad. These should be provided in either electronic format, or a paper format, suitable for scanning.

If you are wondering why we are expanding the number of advertisements, the answer is simple, funding. Fewer grant dollars are available to pay for printing and mailing costs.

Your support for this community-building newsletter is important. If you are interested, or know someone who is interested in placing an ad, please contact Suzy Hagglund, 941 993-9666, or suzy.hagglund@gmail.com. Feel free to share the information in this article.

We received an overwhelming outpouring of advertising support for the November newsletter. Thanks to everyone who contributed to this effort. ■

Neighborhood Watch Coordinators:

Sapphire 1 58th Street - 47th Street

Debbie Muller 355-5743

Sapphire II 47th Street - Myrtle Street

Barbara Cherry 355-2898 or bcherrysrq@gmail.com

Sapphire III Myrtle Street - Indian Beach Drive

Fred and Joanne Gonet 358-8529 or frejo3617@yahoo.com

Sapphire IV Indian Beach Drive - Whitaker Bayou

Yvonne Lacey 365-7063 or Lacey.Yvonne@yahoo.com

Pat J. Taylor, GRI,
has been a resident on
Bay Shore Road in the
Indian Beach Sapphire
Shores neighborhood for
35 years.



Pat has been trained in
the listing and marketing
of historic properties.
If you would like to know
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Membership Application and Dues Renewal Form



Indian Beach-Sapphire Shores Association

Membership type: New Renewal

Name: _____
(please print)

Address: _____

Phone: _____ E-mail: _____

I can volunteer:

- Beautification
- Membership
- Neighborhood Watch
- Newsletter
- Picnic/Special Events
- Web-site
- Other _____

PayPal to: Admin@IBSSA.ws

Checks payable to: IBSSA

Mail to: P.O. Box 49673, Sarasota, FL 34230

2013 Dues Payment: \$20.00

Voluntary Contribution

Beautification \$ _____
Doggie bags \$ _____
Other \$ _____

Total Enclosed \$ _____

If you have a question about your dues status, please contact

Kitty Cannon, Treasurer, 355-3301 or rick@cannonrick.com

THANK YOU FOR YOUR SUPPORT



News

by Debbie Muller

Residents of Indian Beach-Sapphire Shores have worked together for years to lessen opportunities for the criminal

element and to reduce our neighborhood's vulnerability to crime. Due to our proximity to N Tamiami Trail, we have had to contend with added challenges and crime prone situations associated with this corridor. We know all too well the importance of observing and reporting criminal and suspicious activity to law enforcement.

Even with such dedication to maintaining a safe, secure environment for our families, we are aware that no one is immune to crime and everyone is a potential victim. This unfortunate reality has been made abundantly clear in recent months (August-October) with the marked increase in burglaries, both structural and vehicular, occurring in our area.

These incidents, though very distressing, have motivated us to be even more aware of what's going on around us. We are paying special attention to unfamiliar persons and vehicles in the area, taking note of unusual activity or anything out of the ordinary and in general increasing our powers of observation.

Neighbors are more determined than ever to eliminate criminals from our streets. They have been quick to notify the police and have provided important information in the investigations of these crimes. Once again, the residents of our wonderful neighborhood have demonstrated their genuine concern for the well being of one another. Criminals should really get the message that we will NOT be easy targets!

Reminder: Keeping your doors locked is basic crime prevention advice. All persons living in a home should have their own key so that doors never need to be left unlocked intentionally.

Update: Since the last incident in February, 2012 of burglary of an occupied dwelling with assault and battery, the police continue to seek information. A suspect description was obtained, but to date no arrest has been made. Residents are encouraged to keep doors locked, windows secure, shrubs trimmed away from doors and windows and outside lights turned on. Motion detector and sensor (dusk to dawn) lights are highly recommended.

See It! Hear It! Report It!

Report all crime and suspicious activity...IMMEDIATELY!

- 1 Call the Police 316-1199 or 316-1201 or Emergencies 911
- 2 Inform your Block Captain or Neighborhood Watch Coordinators
- 3 Alert your neighbors

For Your Information: What happens when you call the police? Would you be interested in attending a presentation and tour of the Public Safety Communications Center? Learning about the protocol, history, training program and having questions answered may actually be a good learning experience and provide some insight as to what's really happening when we call. If you would like to have a tour scheduled, call Debbie Muller at 355-5743.

Block Captains Needed: Communication is a key element of an effective Neighborhood Watch program. Please consider being the contact person for your street or block...the "block captain." Contact your Neighborhood Watch Coordinator for more information.



Indian Beach-Sapphire Shores Association

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Annual Picnic, November 11
Semi-Annual Meeting - December 4
Neighborhood Yard Sale, January 26 & 27
IBSSA Art Festival - March 2

Walk - Through - Time

Historic Photo Exhibit

City Hall Commission Chambers

November 13, 2012

5:30 - 7:30 p.m.

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